

ST. ALBERT NORDIC



2023 Annual General Meeting October 15, 2023

Attendees:

Betty Coyne, Michelle Guest-Moore, Ken Chin, Rob Campbell, Tim Atley, Dean McMullan, Roxanne Walter, Vonda Bobart, Bonnie Kruk, George Whyte, Mia Cowper, Isabelle Poulin, Ketih Fredin, Laura Talboys, Wietske

Meeting Start: 1:08

Introductions

Approval of Agenda: Motion: Michelle, Second: Rob

Approval of last AGM minutes: Motion: Michelle, Second: Rob

Director Reports

President

- Doing well coming out of Covid
- \$5K grant from Arc'teryx
- City - Worked with City of St. Albert on Disc Golf (no damage to grooming machines)
 - Poles are coming out before winter
- Keith has to take a bit of a step back due to new job
- Social Night Skis on Thursday
- Possibility for ski travel

Treasurer

- Terry (not here) - Need one
- Laura and Keith went through books this summer with Terry
- Financials - Balance sheet on website (numbers on site), \$32K in membership \$2.2K in donations.
- Looks like we have lots of money, but keep in mind equipment for grooming can be expensive if we have any problems
- \$400 to remove graffiti (came out of our money - part of the shed agreement with the City)
- Tim is painting door (paint ruined by graffiti removal)
- Suggestion: Spare money into GIC short term -> need a treasurer for this to happen.
- Suggestion: We do need a treasurer but not a VP for societies act, can Keith act in the role?
 - This is no for now. Still going to try to get a treasurer.
- Budget for youth equipment, amount to be sent to Laura

Youth Programs

- Highlights, Trak attack back. How to maintain youth after 10-12 years old?
- Cookie race was back last year, great success
- Dryland has started for Trak attack (program sold out!)

Adult Programs

- Not opened yet, no days picked
- Still need a coordinator - Ken possibly (can he do both, board and pay -> no)
- NOTE: Since the meeting, Adam K. has stepped up

Special Events

- \$500 budget last year, should stay the same for this year
- Moon night ski, more members, board members at the event would be good
- SANSC - Nordic ski club trip, how can we do it? Is the Magic bus an option?
- Nordic Alberta AGM in Canmore - do we go there as a group next year?
- Firefighters came for the firepit, was no problem

Trails

- 268 grooming hours, 100 maintenance hours
- Thanks to City, both Upper River and Lower River lot mowed
- Franktiller is in the Final beta testing
 - Safety is better (finger pinching has been fixed)
- Need frozen river, frozen ground before final mowing

Membership

- Youth lessons are open
- 93 youth enrolled (everything)
- Dates for registration for adults needed
- Last years we had vests from clothing supplier, but the vests have been discontinued
- 50% off for groomers, board members, youth coaches for the jackets

Communications

- Website, slowly being updated
- Social media takes time, 4 hours
- Twitter is no longer on website
 - X has moved to a paid model, maybe facebook updates can be embedded on site
- No Tik Tok!
- Analytics summary - 70% followers female (missed the age range though!)
- Do we need better signs? Dog walkers, Snowshoers all need to understand how to use tracks

Volunteer Coordinator

- Bonny is learning from Vonda
- Arc'teryx money will be used on Dec 28 (families day, coaches paid) Dec 29 LGB+ event Anne Bradley is on board to help

- Zone 4 payment processor is Stripe so payment credit card for deposits
 - No more cheques needed for this role!

Election of board directors (most be 18 years old)

- Treasurer - Coaches are paid in a lump sum, can't run. No one nominated.
- Volunteer Coordinator - Bonny is taking the role- Keith nominated, Michelle Seconded
- Adult Program Coordinator - Still need someone
 - NOTE: Since meeting Adam K has stepped up

Action Item: Financial signing authority - By next board meeting, discuss

Meeting end 2:08